

GLG SOCIAL IMPACT

2017 Social Impact Fellowship About the Program



- 2016 Fellow Headquarters
- 2014-2015 Fellow Headquarters
- ▨ Reach of GLG Fellows' Impact

TRANSFORMING THE WAY SOCIAL SECTOR
LEADERS SHARE EXPERTISE AND LEARN.

About GLG

GLG is the world's leading membership for professional learning. Business leaders, investors, consultants, social entrepreneurs, and other top professionals rely on GLG to learn in short- and long-term engagements from more than 500,000 members and other experts. Clients partner with GLG to address their most complex strategic challenges, make better business decisions, and advance their careers through conversations, mentorships, small group meetings, surveys, and other interactions—all within a rigorous compliance framework. Headquartered in New York City, GLG's 1,300+ employees work from offices in 12 countries.

GLG Social Impact Fellowship

The Social Impact Fellowship leverages GLG's membership of subject-matter experts to help top social entrepreneurs inform their organization's critical strategic, operational, and technical challenges, at no cost. Over the two-year Fellowship, ambitious and visionary nonprofit and social enterprise leaders learn in tailored interactions with experts across GLG's membership - and with each other - to drive organizational growth and impact.

High-touch strategic support from GLG Research professionals provides Fellows and their leadership teams with thought partners, backed by a membership of 500,000 subject-matter experts. GLG understands that realizing big visions requires a talented team. While in-person Fellowship events are for Fellows themselves, teams receive access to GLG's suite of services as well.

Fellows lead organizations at critical inflection points, ready to pursue a new phase of growth or iteration in their work. By engaging with GLG experts, participating Fellows and their teams realize their visions more efficiently.



"The Social Impact team at GLG has functioned like an extension of our leadership team, providing key thought partnership at critical moments as we expand our work to low-income families nationally."

Sherry Riva, Compass Working Capital,
Founder & Executive Director | 2015 GLG Social Impact Fellow



"The GLG Social Impact Fellowship is among the most valuable Fellowships I've encountered. Without GLG, we'd spend significant time and capital on expert consultants. At this stage in Drinkwell's growth, expertise is more difficult to find than funding and GLG has been a game changer for us."

Minhaj Chowdhury, Drinkwell,
Co-Founder & CEO | 2016 GLG Social Impact Fellow

Fellow Selection Criteria

It takes time to partner with GLG effectively. For that reason, we carefully select Fellows adept at maximizing resources and with necessary support structures in place to enable them to pursue strategic milestones in organizational growth.

Organization:

- » Eligible Organizations
 - Nonprofit organizations with minimum operating budget of \$1M and maximum of \$12M
 - Mission-driven for-profits with annual operating budget under \$500,000
 - Hybrid organizations of comparable size
- » At an inflection point
 - Organizations that are a good fit for GLG's Fellowship are no longer in early stages of development and leadership team members are ready to pursue ambitious growth plans. They have proven the concept of their impact and implemented their program in an initial (set of) site(s). When they come to GLG, they are looking to scale significantly, launch a new product based on the core principles of their initial model, or otherwise iterate on the impact they've established to date. Think of it as an organization's move from 2.0 to 3.0.
- » Average 3-5 years in operation
- » Minimum 5 full-time staff
- » Established leadership team supporting key strategic planning and execution

Fellow:

- » CEO/Founder that is committed to leading the organization during the fellowship.
- » S/he understands the value of GLG, can articulate use cases, and is open to a thought partner in GLG and its experts.
- » S/he is relentlessly seeking big impact through their organization, is curious and excited about learning, is open to feedback, and has developed a team and habits to allow for strategic thinking and pursuit of the next phase at the organization.

Key Dates

- » **Application deadline:**
July 17, 2017
- » **In-person Fellows convening in Austin, TX:**
October 16–18, 2017

How Does GLG Social Impact Work?



You are interested in providing water and sanitation facilities to a remote area in Honduras but first want to understand the local political, economic, and public health conditions.

GLG's research professionals will identify the right expertise and insight from our membership of 500,000+ practitioners and thought leaders around the world or from custom-recruited experts.

GLG will present a range of experts who represent various perspectives and backgrounds to discuss your query. They might have worked in public health in Honduras or even be former senior government officials. GLG then connects you to those members to help you learn and make better-informed decisions.

The conversation could happen over the phone, email, or a cup of coffee. It could be a one-time conversation or site visit or, as is often the case, it could evolve into a long-term relationship.



“To realize the potential of educating driven youth in employable skills—communication, team work, ethics—we must understand how major companies think about and process entry level hires. With GLG’s support, our team has quickly learned about computer-based matching systems and corporate hiring practices, as well as proof metrics around WAVE’s competency-based matching process. In the first few months, the GLG Fellowship has already moved us leaps and bounds forward in our efforts to match more young people with jobs that can transform their social mobility.”

Misan Rewane, West African Vocational Education (WAVE), Co-Founder & CEO | 2016 GLG Social Impact Fellow

Examples of Social Impact Fellows Research

Since 2014, GLG has executed more than 1,000 research projects for Social Impact clients.

Board Governance

- » Best practices in board governance
- » Distinguishing advisory board vs. board of directors’ responsibilities
- » Board composition

Branding, Marketing, Communications

- » Best practices for creating a world-class, recognized brand
- » Executive communications strategy and media presence
- » Social media strategy

Financing and Fundraising

- » Creating earned income opportunities based on core competencies
- » Fundraising best practices
- » Engaging corporate partners

Industry Analysis

- » Native advertising and effective models
- » Sports marketing industry
- » Indian medical device market and procurement overview

Metrics

- » Best practices in impact measurement
- » Return-on-investment measures for social venture

Needs Assessment

- » Ebola outbreak risk in West Africa
- » Economic incentives and infrastructure challenges in emergency medicine services in developing countries

Operations and Programming

- » Developing stable and safe operations in fragile states
- » Curriculum design and delivery methodology, including financial literacy, coding training, and health management
- » Building office infrastructure to support a global organization

Organizational Management

- » Implementing effective employee incentive programs
- » Coordination and communication across global offices
- » Preserving culture amidst periods of growth

Regulation

- » FDA regulations for packaging and labeling imported food products
- » Taxation for agricultural cooperatives in Ethiopia
- » Establishing a trust in Zimbabwe

Systems and Technology Platforms/Tools

- » Implementing SEO standards
- » Offline survey and assessment tools
- » Salesforce optimization and platform integration

Talent and Human Resources

- » Leadership transition management
- » Workforce planning and meaningful career development
- » Building sales teams

Time Commitment

The amount of time each Fellow dedicates to the GLG Fellowship experience varies; we estimate approximately 200 hours per year. Commitments include:

» Annual Fellow Convening at GLG

- ~3-day convening during which Fellows participate in a GLG orientation, strategic planning exercises, curated one-on-one meetings, and workshops. The convening is mandatory and occurs at the beginning of Fellows' first and second years in the program at either our New York City or Austin office.
- This year, the Fellows' convening is October 16-18, 2017 in Austin, Texas.

» Learning with GLG

- Learning through GLG is an iterative process. Using the platform involves interacting with GLG Research professionals to scope learning needs, select and engage with GLG Experts, and make use of the learnings.

» Virtual events

- Last year, GLG offered over 1,000 webinars and teleconferences to our clients around the world. Fellows and teams are invited to join virtual learning opportunities, when applicable for their work. In addition, GLG Social Impact will host several virtual events each year tailored specifically to learning needs of the Fellowship community.

» Community engagement

- Throughout the year, GLG will host opportunities for Fellows to see one another, to learn together, and to socialize. These events are optional.

» Conference attendance

- When the opportunity presents, GLG will invite Fellows as attendees at leading conferences. In the past, this has included the Milken Institute Global Conference, the Social Innovation Summit, and others. These are optional.

» Talks at GLG offices

- Social Impact Fellows host talks in our offices around the world to give GLG people the opportunity to learn from and interact with Fellows. We extend these invitations as travel and time commitments align.

Team Participation

GLG understands that realizing big visions requires a talented team. While our annual convening is for Fellows only, we partner closely with Fellows' teams and board members. These key decision makers receive unlimited access to GLG's membership and Research professionals. We frequently hear from Fellows that the ability of their teams to work with GLG, in addition to themselves, is a differentiating feature of the program.



"Before a member of my executive team approaches me with a challenge, I ask that they have spoken with three GLG Council Members. GLG is putting us in touch with the best thinkers in our industry, helping us to build the world's first aspirational home improvement company, and make good on our promise to green every home in America."

Jason Ballard, Treehouse,
Co-Founder & CEO | 2015 GLG Social Impact Fellow



"With GLG as a resource, my staff and I can think outside the box more because our small team's skills and expertise are no longer a limiting factor.... Everything moves faster since we can speak to experts within 48 hours when a project arrives at what might otherwise be an impasse."

Krista Donaldson, D-Rev,
CEO | 2016 GLG Social Impact Fellow



FAQs

What is GLG?

GLG is a membership for professional learning. We pair top professionals and thought leaders across fields for short- and long-term learning engagements.

GLG is the world's leading membership for professional learning and expertise.

Who are GLG's clients?

Our users include top professionals and business leaders at the world's leading corporations, investment firms, professional service firms, nonprofits, and foundations.

Who are the GLG experts?

Our experts include more than 500,000 former C-suite executives, academics, sciences, policy specialists, former public sector leaders, and other top professionals.

What if the expertise I need is not already in GLG's membership?

GLG's dedicated recruiting team will track down the expertise we don't already have.

Who qualifies for the GLG Social Impact Fellowship?

Fellows are leaders with strong records and visions for their organizations. They have great teams and do something innovative that's likely to scale. They are personally committed to learning, excited to grow professionally, and articulate ambitions for their organizations' growth which GLG is positioned to support.

Must I have the title of Founder, Executive Director, or CEO to apply?

The Fellowship is geared toward organizations' lead executives. If you feel that you should qualify but do not hold one of these titles, please reach out to us.

Can everyone on my team engage with GLG or just the Fellow?

GLG understands that realizing big visions requires a talented team. While in-person Fellowship events are for Fellows themselves, teams receive access to GLG's suite of services as well. We frequently hear from Fellows that the ability of their teams to work with GLG, in addition to themselves, is a differentiating feature of the program.

What if my organization is a for-profit social business?

Social enterprises and for-profits fill critical roles and we welcome both to apply.

How long is the Fellowship?

Fellows and their organizations have access to the GLG platform for two years.

What happens after the Fellowship ends? Is there an opportunity to remain part of the GLG community?

GLG is committed to creating lasting partnerships with our Fellowship alumni. They remain part of GLG's learning community after the Fellowship concludes, typically with less intensive/frequent engagement than during their active Fellowship.

When is the fall 2017 Fellow convening?

October 16-18 in our Austin, Texas office. Participation is mandatory and GLG will cover all associated expenses.

For more information on GLG Social Impact, please contact:

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GLG SOCIAL IMPACT: Fellows

2016



Barbara Bush
Global Health Corps
CEO & Co-Founder
ghcorps.org



Krista Donaldson
D-Rev
CEO
d-rev.org



Misan Rewane
West African Vocational Education (WAVE)
Founder & CEO
waveacademies.org



Minhaj Chowdhury
Drinkwell
CEO
drinkwellsystems.com



Eric Liu
Bayes Impact
Founder & Executive Director
bayesimpact.org



Jake Wood
Team Rubicon
Founder & CEO
teamrubiconusa.org

2015



Mark Arnoldy
Possible
CEO
possiblehealth.org



Jason Ballard
TreeHouse
CEO, President, & Co-Founder
treehouse.co



Sangu Delle
Golden Palm Investments
Founder & CEO
gpalminvestments.com



David Auerbach
Sanergy
Co-Founder & CEO
saner.gy



Dan Barasch
The Lowline
Co-Founder & Executive Director
thelowline.org



Erine Gray
Aunt Bertha
Founder & CEO
auntbertha.com



Donnel Baird
BlocPower
Founder & CEO
blocpower.org



Elizabeth Scharpf
Sustainable Health Enterprises (SHE)
Founder & Chief Instigating Officer
sheinnovates.com



Sherry Riva
Compass Working Capital
Founder & Executive Director
compassworkingcapital.org



Kanya Balakrishna
The Future Project
Co-Founder & President
thefutureproject.org



Mohammed Dalwai
The Open Medicine Project
Co-Founder & Director
openmedicineproject.org



Rebecca van Bergen
Nest
Founder & Executive Director
buildanest.org

2014



Rachael Chong
Catchafire
Founder & CEO
catchafire.org



Zack Rosenberg
SBP
Co-Founder & CEO
sbpusa.org



Leticia Jáuregui
CREA (Comunidades de Emprendedores Sociales)
Founder & Executive Director
crea.org.mx



Christina Lewis Halpern
All Star Code
Founder & President
allstarcode.org



Eugenie Teasley
Spark+Mettle
Founder & Chair
sparkandmettle.org.uk



Oliver Libby
The Resolution Project
Chair & Co-Founder
resolutionproject.org



Leila Janah
Samasource
Founder & CEO
samasource.org



Aaron Fishman
East Bali Cashews
Founder & Director
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Ben Powell
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